



**FOR IMMEDIATE RELEASE**

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**GLISSANDRA SKINCARE™ AND ENCHANTED MEADOW PEN AGREEMENT TO  
DISTRIBUTE INNOVATIVE SCHISANDRA BERRY-BIOCEUTICAL ANTI-AGING  
SKINCARE TO SPA & GIFT RETAILERS IN US & CANADA**

**VANCOUVER, CANADA AND LOS ANGELES --- Feb. 10, 2010,** [Glissandra™ Skincare](#) Inc., dedicated to the research, development, and manufacturing of anti-aging skincare products, today announced it has signed its first distributorship agreement granting [Enchanted Meadow](#) the rights to distribute Glissandra to its more than 2000 spa and gift industry retailers throughout the US and Canada. Glissandra's™ [bioceutical skincare](#) product trio is based on [Glissandrin,™](#) an elite ingredient powered by the youth-preserving and holistic properties of the Schisandra berry that is proven to effectively combat the visible signs of aging and promote the healthy appearance of the skin by targeting [mitochondrial decay](#) - the leading cause of skin aging.

"The addition of [Glissandra Skincare Products](#) to our collection will open up new markets and opportunities for expansion in this exciting growth industry," explains Barbara Gaetz, president [Enchanted Meadow](#). For more than 30 years, Enchanted Meadow has enjoyed extraordinary success and dynamic sell-through by offering multiple product lines, including personal care and home fragrance products.

Peggy C. Frank, Glissandra™ spokesperson, says, "We are honored to welcome such a stellar and highly respected [spa and gift industry](#) distributor like Enchanted Meadow and their retailers to our growing Glissandra family."

Adds Ms. Gaetz, "At Enchanted Meadow we are constantly on the look out for truly [innovative breakthrough](#) spa and gift products that we know our customers will enthusiastically embrace. I truly believe that Glissandra™ is an excellent product and has tremendous potential in the [anti-aging](#) industry given the impressive body of scientific research that has gone into the development of this luxury, ground-breaking product line."

[Glissandrin,™](#) the key ingredient for the Glissandra™ products has been proven able to deliver the following [holistic benefits](#):

- **Oxidative Damage:** Reverses *mitochondrial decay* by boosting the natural ability of cells to counter oxidative damage
- **Skin Health:** Enhances *mitochondrial function* by increasing production of ATP (energy currency for the cell), improving cellular metabolism
- **Pro-Collagen:** Inhibits depletion of collagen by suppressing MMP-1, a collagen-destroying enzyme, thereby preventing wrinkles and fine lines; peptides in Glissandra™ Face Cream provide an additional benefit – encouraging production of collagen.
- **Anti-Inflammatory:** Suppresses inflammation and protects skin cells against damage from free radicals
- **Skin Defense:** Increases resistance of skin cells against adverse environmental factors such as solar light, cigarette smoke, toxins, etc.
- **Natural Adaptogen:** Helps the body achieve a balanced state for vital functioning due to properties from the Schisandra berry
- **Antioxidant-Rich:** Increases antioxidant activity throughout the body and helps fight free radical damage
- **Ready Absorption:** The highly lipid-soluble formulation readily penetrates skin by passive diffusion, a natural absorption process

Glissandra's™ advanced line of [anti-aging](#) products include restorative Serum, age-renewal Face Cream, and rejuvenating Eye Cream. They are recommended for all skin types, including those with eczema, dryness, and acne. Clinically validated and tested for safety and effectiveness (more than 75 clinical trial subjects representing broad ethnic diversity and sensitive skin types). Eighty eight percent of the testers noted significant overall improvements in luminosity, wrinkle reduction, texture, and firmness within the first two months of use.

For information on Glissandra's™ [Authorized Resellers Program](#), please call 1-877-313-7242, [resellers@glissandra.com](mailto:resellers@glissandra.com), [www.glissandra.com/resellers.html](http://www.glissandra.com/resellers.html). For media inquiries, please contact [Peggy C. Frank](#), [pfrank@frankpr.com](mailto:pfrank@frankpr.com) or 818-735-3591. Follow Glissandra's™ Twitter and Facebook sites for great skincare tips. [www.facebook.com/glissandra](http://www.facebook.com/glissandra) [www.twitter.com/glissandra](http://www.twitter.com/glissandra)

### **About Enchanted Meadow**

Enchanted Meadow had its roots in the natural health industry. Evolving from a small herb store founded in the 1970's in Vancouver Canada, this unique company made a successful entrance into the gift industry in the early 1990's with a line of exceptional natural personal care products. A reverence for the healing power of herbs and essential oils was the impetus behind Enchanted Meadow's botanically-based product lines that still today, embody the original philosophy of using the highest quality ingredients derived from herbs and plant sources.

[www.enchantedmeadow.ca](http://www.enchantedmeadow.ca)

### **About Glissandra™ Skincare Inc.**

Glissandra™ Skincare is the first anti-aging bioceutical patented with the key *Schisandra berry* ingredient that is proven to effectively combat the visible signs of aging and promote the healthy appearance of the skin by targeting *mitochondrial decay*. The key proprietary ingredient in Glissandra™ is Glissandrin™, an exclusive suite of powerful extracts from the Schisandra Berry. Glissandra™ 3-Step Skincare System is the result of more than 17 years of research and development at the internationally recognized Hong Kong University of Science and Technology by lead researcher Dr. Robert Ko, Professor of Biochemistry. Glissandra™ developed a proprietary process for extracting the Schisandrin compounds from the raw berry,

refining while preserving the natural state for optimal potency. Glissandra™ Skincare is based in Vancouver, Canada. [www.glissandra.com](http://www.glissandra.com)

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